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FOR IMMEDIATE RELEASE

Date: May 12, 2011

Contact: Aaron Crim, Director of Public Relations & Neighborhood Services, (801) 963-3466, media use only

West Valley City to Unveil and Name Major Redevelopment Project

What: The announcement of the vision for a major redevelopment project at the city's center, including announcement of the project's name, which has historical significance. The redevelopment project was envisioned when the city was incorporated more than 30 years ago, and is expected to benefit the city for decades to come.

Who: Governor Gary Herbert
U.S. Congressman Jim Matheson
U.S. Congressman Jason Chaffetz
Mayor Mike Winder, West Valley City

Following formal remarks, Mayor Winder and West Valley City Economic Development Director Nicole Cottle will be available for comments, along with other officials.

When: **Thursday, May 19, 2011** Statements and unveiling of conceptual rendering and project name promptly at **10:30 a.m.** Media may arrive as early as 10:00 a.m. Interviews and additional photography to follow formal remarks.

Where: Plaza west of West Valley City Hall
3600 S. Constitution Boulevard (2700 West), West Valley City

Parking: Media vehicles may park in West Valley City Hall parking, accessible from Lancer Way (3650 South) and directly east of the event site, or on Lehman Avenue (3590 South), which is directly north of the event site.

Visuals: Dignitaries as listed speaking and participating in the groundbreaking ceremony.
Unveiling of a large-scale conceptual rendering of the development and its name.

Please confirm your interest by contacting Aaron Crim, West Valley City Director of Public Relations & Neighborhood Services, at aaron.crim@wvc-ut.gov or (801) 963-3466.

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